These Berliners will make your home the coolest place in the galaxy

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Meet the Wesen, the characters who put together illustration, history, photography, diversity, good humor and lots of fluffiness to bring Berlin to your home

Berlin is a unique city. Both for its historical importance and for bringing together creative people from all over the world. However, when the visitor wants to bring a *souvenir* from the German capital home, the options are the same as all the tourist cities on the planet: various knick-knacks made in China. There is nothing more distant from the alternative and contemporary charm of this special city.

Having that in mind, Nicole Plauto (economist, blogger and tour guide) and Ligia Fascioni (engineer and illustrator) joined their talents and knowledge to found **wesen.berlin**, a company that will offer a charming way of bringing a real Berliner home.

The Wesen are fluffy arm-and-legged pillows with a background story that makes it all so much more fun and interesting: they come from the Andromeda Galaxy, where they all have creative professions. Therefore, they often take a sabbatical on other planets, in order to expand the repertoire of experiences and generate new ideas. These beings took the form of a cushion to absorb experiences more efficiently, as well as being more friendly and comfortable to humans.

Each creature is unique. Each one has its own personality and interests. Three Wesen are taking part on the first assisted expedition: *Helga*, a *Cosmic History teacher*, the most intelligent *Jean-Pierre*, an *Artificial Geniosity developer*, and the fun *Mia*, a *Choreographer of News*. Nicole and Ligia taught the Wesen how to use social networks to help them interact with humans. This way, everyone can get to know each other better. Everybody can follow their day-to-day life in Berlin on <u>Facebook</u> and on <u>Instagram</u>.

Soon people are going to be able to bring the clones of their favorite *Wesen* home. The clones are in limited edition, so, if you are already in love and wish to know when the clones are going to be available, register yourself at <u>wesen.berlin/subscribe</u>. In addition, new expeditions can arrive at any moment through a secret portal in the city. After the Wesen, Berlin will never be the same again. Neither will your home.

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